The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Apr 28

WHAT A COUNTRY!

...with liberty
and laughter for all.

Previously titled "Easy for You," this hilarious new series is already cleared in 9 of the top 10 and 18 of the top 20 markets for 70% coverage.
For Advertising Sales contact Tribune Entertainment at (212) 557-7800
For Station Clearance contact Vaccaro Enterprises at (212) 575-5175

TRIBUNE ENTERTAINMENT

Victor

55th Year 1986

Prime time:
NBC's year that was

Broadcasting Apr28

NBC records its first-ever prime time victory
At Large with the financial chiefs
NAB equipment wrap-up

PROUD PEACOCK ■ NBC wins the prime time ratings season for the first time in its history. PAGE 35.

LIBEL VICTORY ■ Supreme Court provides journalists with major victory in Pat Buchanan libel case. PAGE 38.

DRAWING THE CURTAIN ■ Libya expels U.S. and Western European journalists, saying their job has been completed. PAGE 38.

MUST-CARRY FILING ■ Reply comments in FCC's must-carry proceeding pour into commission. PAGE 40.

STEPPING DOWN ■ Harvey Shephard leaves CBS Entertainment to join Warner Bros. Television; Kim LeMasters will replace Shephard. PAGE 40.

TRIP TO BOUNTIFUL ■ Broadcasting looks back at the cornucopia of equipment on display at this year's NAB. From video recorders to transmitters, from SNG equipment to stereo TV, this special looks at who brought what, and who bought it. PAGE 46.

OPEN COURT ■ Three Supreme Court justices say they would have opened doors of court to broadcast coverage of Gramm-Rudman-Hollings arguments. PAGE 65.

COMMISSION APPEAL ■ Spanish-television station licensees appeal FCC administrative law judge's ruling denying them renewal. PAGE 66.

NONVIOLENCE BILL ■ Senator Paul Simon (D-Ill.) introduces legislation aimed at curbing violence on television and cable. PAGE 68.

FINANCIAL VIEW ■ On the eve of the Broadcast Financial Management Association convention in Los Angeles, Broadcasting sat down with seven chief financial officers of major Fifth Estate companies to assess the current economic climate and the changes taking place in the business world. PAGE 74.

REACHING OUT ■ Four cable companies are taking advantage of the bullish market by making initial public offerings. PAGE 82.

AD TALK ■ Cable Television Advertising Bureau convention is under way with the theme, "Delivering on the Promise." PAGE 84.

LAYING THE BLAME ■ *New York Times* television critic John Corry says reasons for perceived liberal bias in the media stems from the calling of singer PAGE 89.

TOP HITS ■ Arbitron releases figures on its winter ratings book for New York, Los Angeles and Chicago. PAGE 91.

BETTER WORLD ■ Women in Atlanta to air advocacy songs on nuclear arms race. PAGE 92.

SOLID RETURN ■ Chairman Fay Vincent has brought a stabilizing hand and sound managerial skills to Columbia Pictures. PAGE 111.

INDEX TO DEPARTMENTS

Business	82	Datebook	22	In Brief	112	Programing	91
Business Briefly	16	Editorials	114	Journalism	89	Riding Gain	72
Cablecastings	10	Fates & Fortunes	107	Law & Regulation	65	Stock Index	71
Changing Hands	86	Fifth Estater	111	Monday Memo	20	Syndication Marketplace	92
Closed Circuit	7	For the Record	93	Open Mike	26	Telecastings	69

INDEX TO ADVERTISERS

How they fared in '85-86: prime time program performance

MSO's turning to IPO's for capital

More and more cable companies are raising capital through initial public offerings

Offerings to cable: The mini-wave in MSO IPO's

			Exchange & symbol
			ASE: ACN
			ASE: CVC
			NASDAQ: CCBA
			NASDAQ: HCCA

Down to business

Among speakers at BFMA meeting in Los Angeles are Tartikoff, Harris, Back, Mord and Salhany

■ KROQ-FM Pasadena, Calif. (106.7 mhz, 25.5 kw, HAAT 1600 ft.) — Seeks assignment of license from Mandeville Broadcasting Corp. to Infinity Broadcasting of Los Angeles for between $30 million and $35 million. Seller is principally owned by Kenneth L. Roberts. It has no other broadcast interests. Buyer is subsidiary of Infinity Broadcasting Corp., New York-based group of four AM's and six FM's, owned by Michael A. Wiener, chairman; Donald Cruz, president, and Mel Karmazin and Gary Rodrigues. It recently sold KGBQ-AM-FM, San Diego. (Changing Hands, April 14). Filed April 11.

■ KSCI-AM-FM, Saint Cloud, Minn. (AM: 1060 khz, 10 kw D, 5 kw N; FM: 99.1 mhz, 3.7 kw, HAAT: 328 ft.) — Seeks assignment of license from Radio Saint Cloud to Jeffrey Broadcasting Corp. of Saint Cloud. Sale price for $2,750,000, comprising $2.2 million cash and noncompete agreement ($50,000 contingent on payment in cash of $500,000 and $200,000 contingent on payment in cash of $1 million). Seller is principally owned by Vernon Beilke and his wife, Fern, and Marlene Mc Elhinney. They have no other broadcast interests. Buyer is Saint Cloud-based group of two AM and two FM's, owned by Robert J. Dean, Lowell T. Jeffrey and Carroll E. Jeffrey. It owns KCMP-FM, Cloud, Minn. (Changing Hands, April 14). Filed April 11.

■ KMRY-AM, Des Moines, Iowa (1010 khz, 50 kw D) — Seeks assignment of license from Metromedia Inc. to Capitol Broadcasting Co. for $4.5 million. Seller is owned by Stuart Subotnick. It has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ KJXR(FM), Bossa City, Okla. (100.1 mhz) — Seeks assignment of license from Kenneth McDonald to KJX Communications Inc. for $145,000. Seller is trustee for Harwell Broadcasting Co. and has no other broadcast interests. Buyer is owned by Frank S. Chappell, Michael K. Russell, William Worley and Clifford Donnelly. It has no other broadcast interests. Filed April 14.

■ KSSA-AM, Fort Worth, Tex. (1270 khz, 5 kw D) — Seeks assignment of license from Founders Broadcasting (WBW Inc. to Mark Rodriguez). Ft. Broadcasting Inc. for $1.5 million. Seller is Schuyler Inc. (an oil and publishing and station group of three AM's principally owned by D. Wesley Attaway). It publishes three dailies, seven weeklies and two monthlies in Texas and recently sold WLBW-AM-FM, Miami Beach. (Broadcasting, March 31). Buyer is owned by Mark Rodriguez, vice president of KESS-FM, Fort Worth, which is owned by his father, Marcos Rodriguez, who plans to purchase it by retiring. Rodriguez has no other broadcast interests. Filed April 14.

■ KESS-FM, Fort Worth, Tex. (92.1 mhz, 100 kw, HAAT: 1455 ft.) — Seeks assignment of license from Mark Rodriguez Ft. Broadcasting Inc. to Founders Broadcasting Co. (owned by Marcos Rodriguez). Mark Rodriguez is vice president of KSSA-AM, Fort Worth, which is owned by his father, Marcos Rodriguez, who plans to purchase it by retiring. Rodriguez has no other broadcast interests. Filed April 14.

New Stations

AM's

■ Monroeville, Ala. (1370 khz, 1 kw D) — Monroe County Broadcasting Co. seeks 1370 khz, 1 kw D. Address: Box 1000, Monroeville, Ala. 36460. Principal is owned by Jerry Hall, Jerry Hall Jr. and Jeff Hall. It has no other broadcast interests. Filed April 14.

New FM's

■ [illegible] Ala. (96.1 mhz, 3 kw, HAAT: 300 ft.) — Seeks 96.1 mhz, 3 kw, HAAT: 300 ft. Address: [illegible]. Principal is owned by [illegible]. It has no other broadcast interests. Filed April 14.

Summary of broadcasting
as of February 28, 1986

Service	On Air	CP's	Total *

■ WRLS-AM, Thomaston, Ga. (1420 khz, 1 kw D) — Seeks assignment of license from Radio Thomaston Inc. to Radio Thomaston Inc. for $200,000. Seller is owned by Ralph Hall, Jerry Hall Jr. and Jeff Hall. It has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ WTSL-AM, Hazlehurst, Ga. (1450 khz, 1 kw D) — Seeks assignment of license from Jeff Davis Broadcasting Co. to Atlantic Coast Communications Inc. for $403,750. Seller is owned by L. Gene Gray, who has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ WZXM-AM-FM, Carrollton, Miss. (AM: 1450 khz, 1 kw D; FM: 95.5 mhz, 3 kw, HAAT: 300 ft.) — Seeks assignment of license from Bill Hollowell Broadcasting Co. to Communications Inc. for $350,000. Seller is owned by Bill Hollowell and his wife, Ann. It has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ KQBS-AM-FM, Grand Saline, Tex. (AM: 1450 khz, 1 kw D; FM: 95.5 mhz, 3 kw, HAAT: 300 ft.) — Seeks assignment of license from Hallmark Broadcasting Co. to KQBS Inc. for $350,000. Seller is owned by Bill Hollowell and his wife, Ann. It has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ KEYE-AM, Longview, Marshall, Tatum, Tex. (1560 khz, 250 w N) — Seeks assignment of license from The Radio Wire Corp. to Aero Broadcasting Co. Inc. Sale price for assets, comprising $50,000 cash and covenant not to compete, is seven years. Seller is owned by Jerome A. Mc Kay. It has no other broadcast interests. Buyer is owned by Jerome A. Mc Kay, Donald Schermerhorn, Robert Hill and Jerome Lamprecht. Buyer also owns KLTV(TV) Tyler, Tex. (Broadcasting, March 31). Filed April 14.

■ KYOT-AM, Grand Falls, Mont. (1400 khz, 1 kw D, 250 w N) — Seeks assignment of license from Donald C. Kyhos and his wife, Deanna, to Cheyenne Enterprises Inc. for consideration of $268,800. Negotiations are confidential. Seller has no other broadcast interests. Buyer is comprised of eight AM's and four FM's headed by Harold Hackman. (Changing Hands, April 14). Filed April 14.

■ WGHB-AM, Eatonville, N.Y. (1240 khz, 5 kw D, 1 kw N) — Seeks assignment of license from Eatonville Broadcasting Co. to Atlantic Coast Communications Inc. for $403,750. Seller is owned by L. Gene Gray, who has no other broadcast interests. Buyer is owned by Jerome Lamprecht and his sons, Thomas. It has no other broadcast interests. Filed April 14.

■ KJXR(FM), Bossa City, Okla. (100.1 mhz) — Seeks assignment of license from Kenneth McDonald to KJX Communications Inc. for $145,000. Seller is trustee for Harwell Broadcasting Co. and has no other broadcast interests. Buyer is owned by Frank S. Chappell, Michael K. Russell, William Worley and Clifford Donnelly. It has no other broadcast interests. Filed April 14.

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■ WYAY-FM, Cuyahoga Falls, Ohio (WLZN-FM, Bromley Corp.) — WZZK-AM-FM, Birmingham, Ala. (KWKS-FM, Tulsa, Okla.) — WBBG-AM, WWKS-FM, Downey, Calif. (WEDR-AM, WYAT-FM, Wellington, Fla.) — WAYR-AM-FM, Wyoming, N.Y. (WYAY-AM-FM, Cuyahoga Falls, Ohio) — WLZS-AM-FM, Rome, Ga. (WZZK-AM-FM, Birmingham, Ala.) — KWKS-FM, Tulsa, Okla.